

AROMATHERAPY | ENTERTAINMENT



JennScents®  
HOLISTIC AROMATHERAPY



## JENNSCENTS® 2020 MEDIA KIT

Aromatherapy Immersion Event Experiences

*Creating scent memories that lasts a lifetime*

[WWW.JENNSCENTS.COM](http://WWW.JENNSCENTS.COM)

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# Why We Do It

We believe in challenging the event experience one has to be meaningful, memorable and personable. We partner with others who want to provide a natural health touch and want to be the inspiration and motivation guests seek to be happy, healthy and productive. The way JennScents® facilitates this is through sharing our own personal knowledge and experience in creating a customized aromatherapy blend guests will remember forever, with a personal touch, simple process, fun and positive atmosphere. Let us help you make an impression, but most importantly, let us help you make a difference.



*“Scents help the brain see what the heart feels, creating connection and harmony.” – Jennifer Pressimone*

Scents enhance memories, health and motivation.

Memories help us stay connected.

Health fuels a positive mindset.

Motivation inspires success that creates a meaningful impact, lasting a lifetime.

Aromatherapy has scientifically been shown to have a profound effect on mental and cognitive health. Memories are recalled twice as much when coupled with scents. What better way to help people remember your event, than to pair it with a scent-filled experience? It provides meaning, value and a unique experience that they will be talking about for years to come.

This happy recollection guests will experience, putting a smile on their face and in their heart, is the reason we do what we do. Scents are fun. However, they can also enhance mental, emotional and physical health. What a great combination. A two-for-one benefit...creating smiles on the outside while providing balance and harmony on the inside.

At JennScents®, we have seen the power scents can provide, from relaxing and having fun to being productive in their career or accomplishing a goal, finding mental and emotional balance, and feeling confident and worthy. Sharing this gift with others, seeing the joy on their face and in their heart, is incredibly rewarding. Not to mention, the lifelong ripple effect it can have from sharing kindness through a meaning-filled scent experience.

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# Who We Are

*Our Mission: Helping companies transform their purpose to build relationships through empowering and inspiring scent memories.*

JennScents® values people. We believe everyone should be empowered to achieve their best self. To be happy, healthy and encouraged. Being that creative intermediary allows us to help them connect and communicate in a fun, yet personable way. We add a transformational experience to fuel a path that strengthens relationships. Leave a legacy that shows you care. Give the experience they will remember forever. When they recollect this memory, you will be top of their mind, playing a part in that special moment.

JennScents® has been creating memorable events since 2002. We have seen, done and experienced the gamut. From small, private venues to large, corporate or public event. Having a corporate career in retail, banking and insurance underwriting, and college education in psychology, Jennifer Pressimone, owner, master formulator and entrepreneur, developed strong business skills and personal relationship building practices that carry over into aromatherapy event services. She has a special gift of connecting with people, making them feel special and valued. She enjoys helping others find joy, instilling confidence, purpose and self-worth.

JennScents® is a top leader in the aromatic industry. She presents a unique, high caliber aromatherapy experience that create mind and body harmony and rejuvenation in a fun and enjoyable manner, for everyone. The value of having an experienced aromatherapy event specialist will certainly pay off the day of the event. When it's "go time", you want an experienced aromatherapy professional. After all, you are trusting us with your guests.



We are the best at what we do. Jennifer has a great stage presence and really knows how to connect with the audience to draw them in and keep their interest. She has a great persona, very knowledgeable, experienced, professional, captivating and connecting. She has a unique ability to navigate different personalities. Her special spirit and charisma help people feel welcomed and at ease. Through her experience in psychology and holistic health, she relates to the person, and can easily match up the right customized aromatherapy blend to bring about balance and joy. "It's about making each person feel special and appreciated", she says. Jennifer has been creating life-enhancing blends for thousands of people over the past 20 years, across the globe. Having a wealth of knowledge using essential oils and botanicals safely and responsibly, she helps people with personal growth and professional development. As you can imagine, she is someone you want on your team leading the aromatherapy scent experience.

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# What We Do

*Aromatherapy Transforms Innovation, Providing a Scentsperience™ like no other*

The JennScents® Aromatherapy Immersion Event Experience is a hot, new, innovative trend that is the first of its kind in aromatherapy entertainment. It adds an artistic and creative element to your overall event presence. It will set your event apart from all the rest, leaving an impressive impression to all who attend. It is the event everyone will be talking about for months and years to come. Every time they smell their customized scent, they will think about you and remember the awesome feeling they experienced while at your event.

Popularity of aromatherapy events is exploding. More and more people, companies and event coordinators are looking for that special, unique and memorable piece they can add to an event that guests will be in awe of. The event landscape has certainly changed over the years. It's more about the experience than content. Although, when guests are having a good time, they are more likely to remember the content...your content. Our motto has always been to make people feel special. Scents do just that. They are a way to express what their heart is feeling.

JennScents® handles the aromatherapy event logistics, organization and presentation to blend into your events theme, concept and design. Our experienced trained team is professional and respectful of your team and the event guests. Give your guests, employees, vendors and event attendees an event to remember with a JennScents® Aromatherapy Olfactory Experience.

## Aromatherapy Immersion Event Experience Services:

- **Interactive Aromatherapy Custom Blending Experience:** A memorable and personalized experience, individualized per guest to remind them how special they are. This scent fusion of essential oils catered to match your events theme and purpose for your guest. This is combined with what we call our "secret sauce" ...our trained aromatherapists use their scentillect® and scentuition® to provide scenterpretation® (scent meaning translations), adding meaning and that extra personal touch to make guest feel special, appreciated and nurtured. It is a true art of aromatherapy entertainment that connects the senses to the mind and body. Guests will be greeted to make them feel welcome. After a couple questions about health sensitivities, they will then be guided through smelling a variety of essential oils and choosing which ones they like. From there, our trained aromatherapists will then formulate and create their special custom blend, while they watch. They will then be able to take this blend with them, as a keepsake to always remember your event.



- Interactive Aromatherapy DIY Workshop: A guided, hands-on workshop for attendees to learn about essential oils, smell them and develop their aromatherapy blending skills by making their very own custom blend. This workshop will engage their senses, enhance their mood and overall well-being. We provide a short aromatherapy presentation along with a DIY kit for all guest that includes a bottle or jar, carriers, ingredients, labels and gift bag or box. Don't worry, we are right there with them, the whole time. Guests are guided through a DIY exercise to make-up their very own aromatherapy blend to cater to their particular needs. We can customize any workshop to match your event's theme, purpose and goals. We also offer niche Aromatherapy DIY Workshops that include the following.
  - Team & Group Building: A great way to help teams "make meaning out of scents". Teams are created based on the events purpose. Each team must work together, leaving no one behind to create a special, meaningful custom blend that matches the events theme. A great option if you need to build team communication (verbal and non-verbal), collaboration, problem solving skills, performance, motivation and to spark that inner creativity.
  - Spirit of Giving: Creating custom aromatherapy blends to donate to the charity or organization of your choice.
  - Botanical Perfume/Cologne Making Workshop: Make a customized perfume or cologne using 100% pure essential oils (no synthetic fragrances).
  - Group or Company Signature Scent Making: Get your teams together to create a signature scent that mirrors your companies' vision, mission, purpose and persona. Scents can say a lot. Citrus scents can infuse fun, creative and vibrant energy. Woods and trees can provide a feeling of stability and security. While spices can portray a feeling of cutting-edge, daring to be different, forward-thinkers who lead with ambition rather than fear.
- Scent Branding & Marketing Material: Let scents do the talking for you. They can connect with your audience to lure them in with your special signature scent. Give them something to really remember you by. Make your brand a destination. Scent branding and marketing can increase awareness. Couple that awareness with a scent and you'll get remembered twice as much. Science says so. A neuroscientific research study showed a close connection between emotion and cognition. It lends a lens to how an individual perceives the world, organizes their memories and makes pertinent decisions. When coupled with scent, these emotions and cognitive functions are enhanced. Cool, right?
- Aromatherapy Diffusion Services: We can set up stations throughout your event with aromatherapy diffusers, and pre-determined blend or your signature scent, to emanate throughout your event venue, creating a special ambiance. You can choose from a single blend or customize a journey of scent blend that will be diffused at various times throughout your event.



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# How We Do It

JennScents® provides a unique, nurturing yet fun aromatherapy olfactory experience for staff, vendors, customers, convention and event attendees. We set up our Mobile Custom Aromatherapy Blending Station at corporate events, health & wellness expos and lunch n' learn seminars where attendees can indulge in having a customized aromatherapy product made just for them. Everyone needs some personal attention to help them with mental and emotional issues, concentration, productivity, immune boosting and just to feel good. JennScents® provides that personal touch to enhance mind-body health in an interactive and meaningful way. Enhance the experience. Inspire performance. Make a difference.

JennScents® will manage the logistics and organization to bring the Aromatherapy Immersion Event Experience to life. We will arrive early to set-up and stay after to breakdown the display. We strive to make it a seamless and transparent operation.

## Set up, Breakdown & Presentation: Purpose-driven, Themed, Seamless Presence

- Essential oils & display case
- Blending ingredients
- Bottles and/or jars
- Label (private labeling services available with your logo, special design, event slogan, etc.)
- Floral décor, or other to match your theme
- Black or white tablecloth
- We prefer to be located away from food, if possible, as this can interfere with guests' olfaction ability
- Attire to match theme and ambiance
- Professional Aromatherapists to conduct guest greeting, Olfactory Sensory Testing, blend formulation, creation and scenterpretation.



## What makes a JennScents® Aromatherapy Immersion Event so special?

Us. Our process and technique. Our personality. Our knowledge. Our understanding of how important this event is to you.

Jennifer and her well-trained team conduct, Olfactory Sensory Testing® with each person, helping them choose their desired scent profile. They provide scenterpretation (translating the scent meanings) to help the person connect with the scents on a deeper level, understand how they can help them with mind-body balance, and bring clarity to provoke a sense of gratitude and happiness. This special one-on-one service will help guest feel more connected to you, your brand and/or your mission.

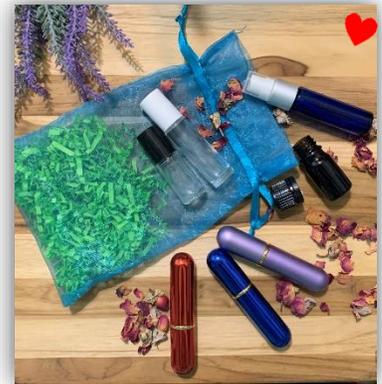
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# When We Do It

We provide our Aromatherapy Immersion Event Experience services when you need us, where you need us. We are based in Florida but can travel is schedule permits.

Here is a list of events that most commonly use are services:

- Corporate events
- Conventions, conferences and seminars
- Business lunch n' learns and wellness events
- Small events such as family gatherings, special events and small business team building
- Weddings:
  - A bride/groom Signature Scent to commemorate the joyous occasion
  - Wedding party DIY workshop entertainment: gather your wedding party for a "smell and create" workshop where each of them can create their own personalized scent, or create various products special for the bride and groom
  - Unique & memorable guest wedding favors using a JennScents® blend or a Signature Scent
- Funerals & Celebration of Life: Help honor your loved one with a custom signature scent that can be diffused during the services, and/or shared as a memorial keepsake. A scent to keep their memory alive while comforting your heart.



# LET US MAKE YOUR EVENT MEMORABLE



## **JennScents®**, Inc.

Jennifer Pressimone

- Certified Aromatherapist
- Herbalist
- Author
- Educator
- Formulator
- Public Speaker
- Aromatherapy Event Coordinator

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